

BUSINESS LEADER



Sandra Burmeister Landelahni Business Leaders

Full name: Sandra Burmeister

Position: CEO, Landelahni Business Leaders

Main activity of company: Executive search

Place of birth: Johannesburg

First job: Personnel clerk at Garlicks Stores

Career history prior to current position: Five years with Quest Personnel, initially as a consultant, then in management, and subsequently joining Garry Whyte Associates human resource consultants as an associate. I started my own business in 1994

Size of first pay packet: R450

First job with present group: Founder member, in 1997, of Landelahni

Value of assets under your control: As a service organisation, we have few assets. With the current trend towards placing the value of intellectual capital on the balance sheet, our intellectual capital assets would run into hundreds of millions of rands

Number of people under your leadership: About 60 permanent and about 1 500 temporary, contract and project employees

Management style: I have an informal, relaxed style with a 'hands-off' approach

Personal best achievement: Having had the opportunity to tour Tibet and, according to the monks, being the first African to visit some of the most remote temples in Tibet

Professional best achievement: Landelahni Business Leaders was selected as the African partner for the Amrop Hever group, the largest executive search firm in the world

Person who has had the biggest influence on your life: My mother, and the many spiritual gurus whose teachings I have been exposed to over the years

Person who has had the biggest influence on your career: One of the reasons I love the executive search industry is that it has given me the opportunity of meeting and interacting with many top leaders, both locally and internationally

Person you would most like to meet: Dalai Lama

Businessperson who has impressed you most: All the extraordinary women in leadership positions, in government and business, with whom I have interacted over the years

Philosophy of life: At a personal level, enjoy the simple things and laugh often, long and loud; in business and life, keep learning, as the only constant we have is change

Biggest ever opportunity: Setting up two independently run businesses

Biggest ever disappointment: I consider all disappointments as learning and growth opportunities

Hope for the future: That everyone will come to believe in 'The power of One' and focus on the difference that can be made in his or her immediate circle of influence.

Favourite reading: Autobiographies and biographies

Favourite TV programme: *Survivor* and *Amazing Race*

Favourite food/drink: Thai, Vietnamese and sushi

Favourite music: Jazz and classical

Favourite website: www.landelahni.co.za

Hobbies: Travelling, reading, hiking in the bush

Pets: Three dogs

Miscellaneous dislikes: The perception of the lack of professionalism within the recruitment industry

Favourite other South African company: The Starfish Foundation

Favourite foreign company: Not stated

Married: Long-term partner

Clubs: Not stated